



STREETWEAR Business Plan





**Style is a way to say who you are
without having to speak.**



OPPORTUNITY GAP



The revenue generated by the apparel industry is projected to be \$96.47bn



The CAGR predicted for 2023-2027 is 3.34%



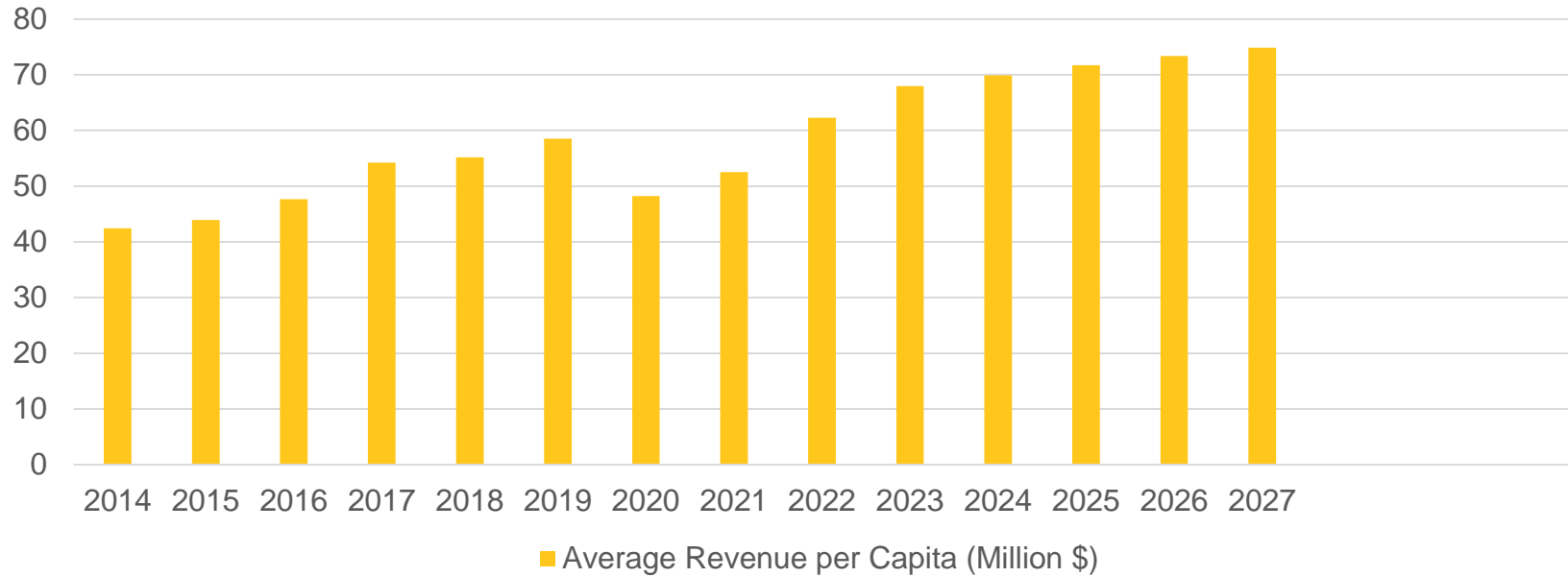
The number of online shoppers till 2021 was 1,856,723 which is expected to grow at CAGR 11.90% between 2022-2027



Fashion e-commerce will become a \$30 billion market in India which means almost one third of the fashion in India in the next 5 years will be sold online through digital platforms

MARKET TRENDS

Average Revenue per Capita





SOLUTION

- Quality products at reasonable price
- Exclusive trendy designs for you to browse
- Convenience of fulfilling all your requirements at one place



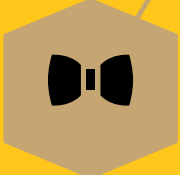
The Solution

Quality Products
procured from the
best in class vendors



Fast-fulfillment &
convenience

Variety of products to choose from



Rewards & benefits
on all the purchases



Varied designs for you to choose
from



Business Model



Manufactured Product



Ecommerce Platform

Delivery



Happy Customer



THANKS!