

COCO DRINKS  
SUBSCRIPTION MODEL



# OPPORTUNITY GAP



2021



2027

The India coconut and fortified water market is growing at a CAGR of **12.60%**



The detox drink market is growing at a CAGR of **10.98%**



2022



2030



2022



2026

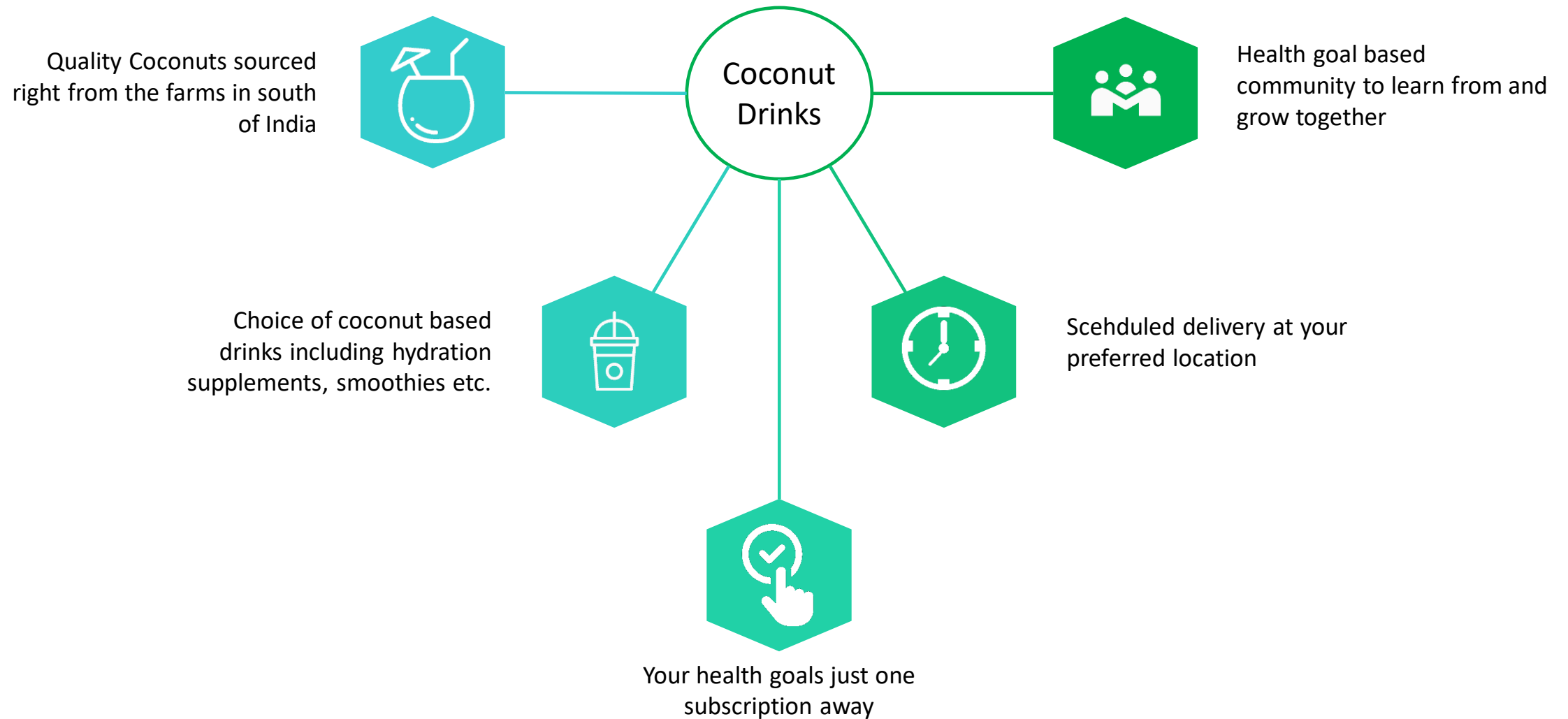
The Indian Health & Fitness market is growing at a CAGR of **5.62%**

# THE SOLUTION



- A subscription based business for coconut based health drinks and supplements
- Goal based supplement regimen for the consumer on the go. Coconut drinks that help you achieve your health goals – at the click of a button
- Online signups and subscriptions for drinks delivered at your preferred location

# THE SOLUTION



# BUSINESS MODEL



FARMS

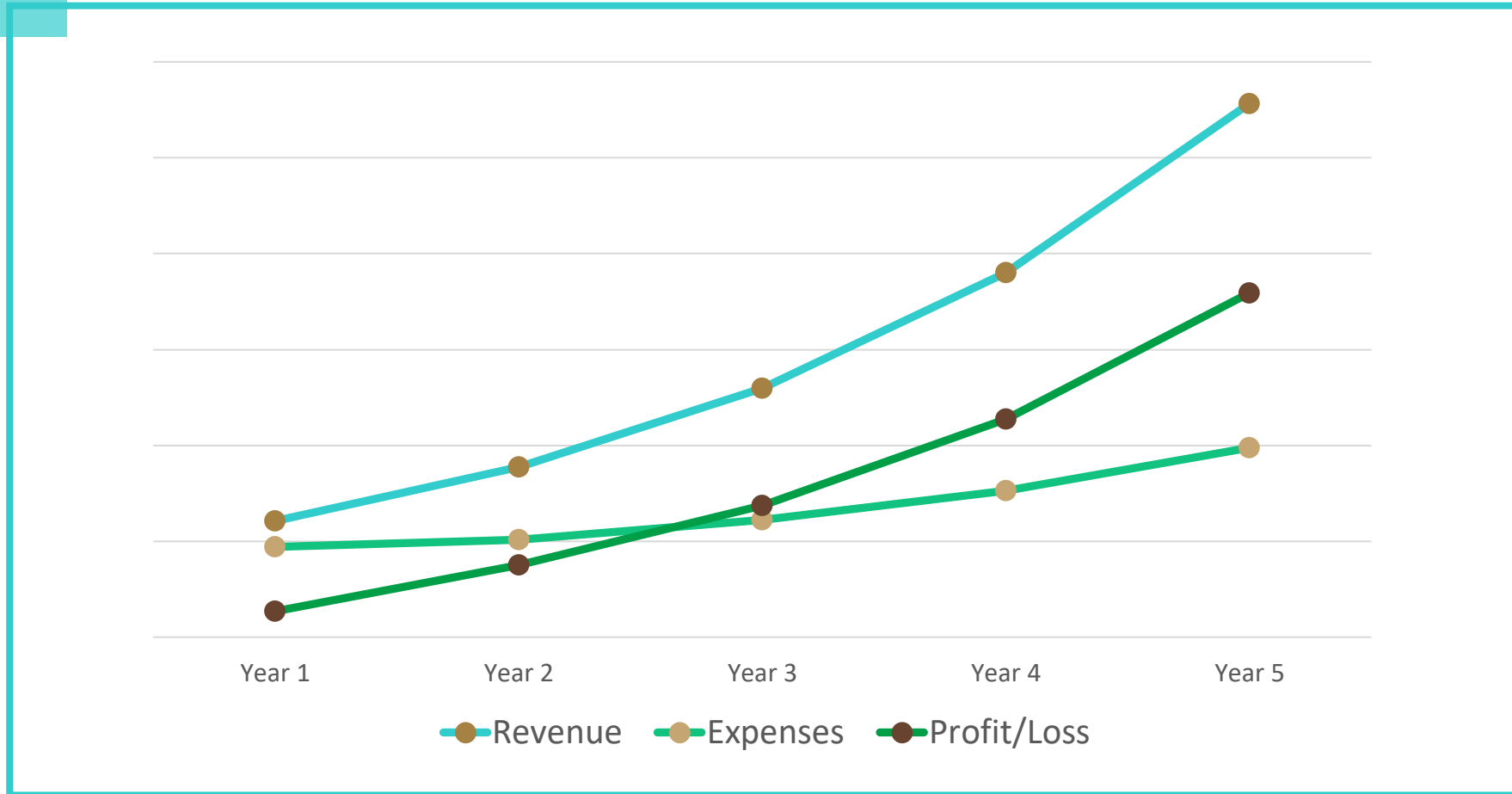


COCONUT DRINKS



CONSUMER

# PROJECTIONS



THANK YOU

