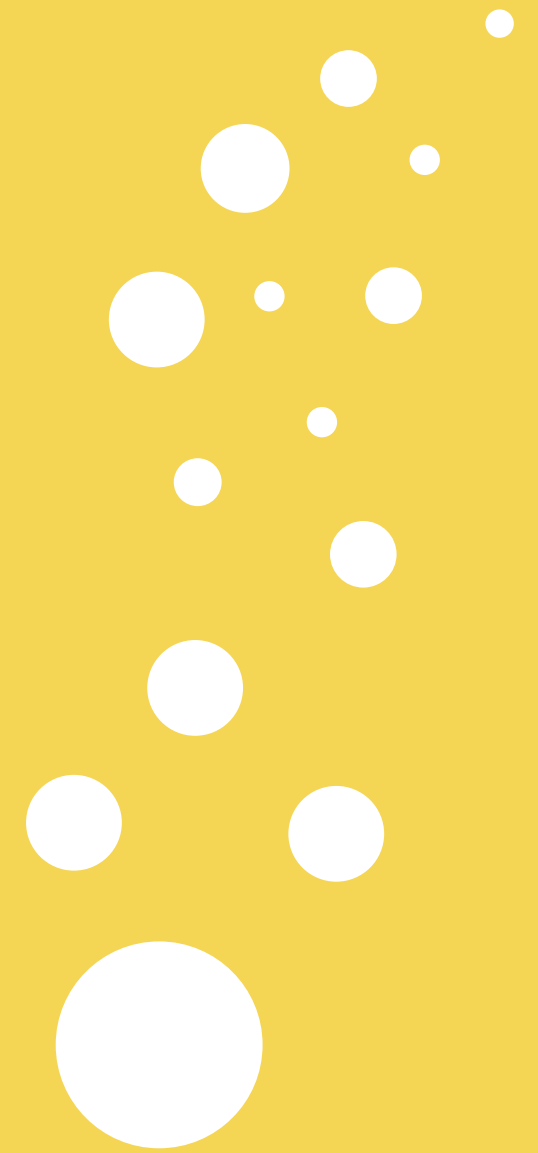
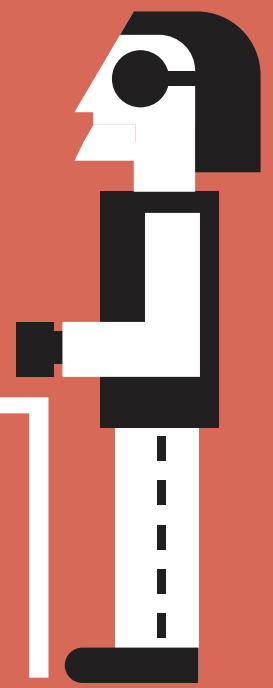


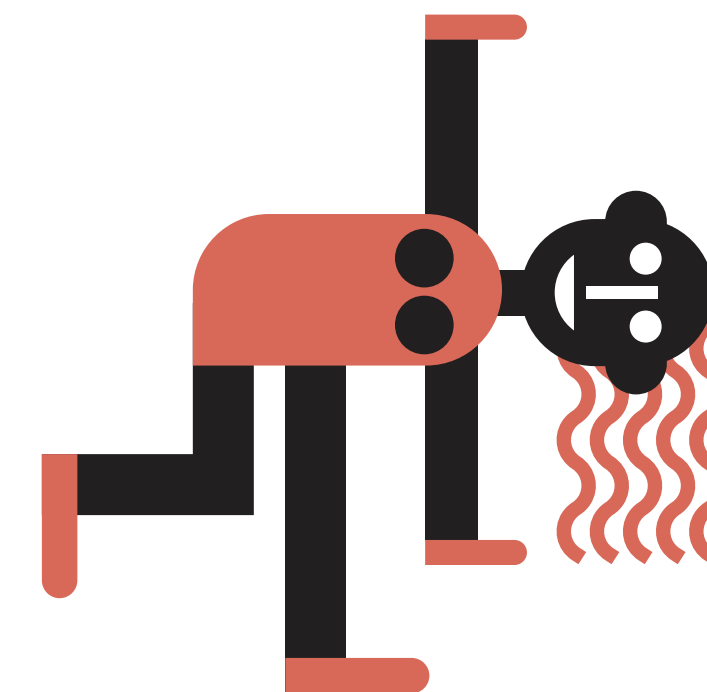
OK MAMA, READY?



Ready 1..2..3.. go



When was the last time you were standing in your balcony, wondering about that last beer you wanted to have but too drunk to leave the house.



ENTER —

Did your friend bring 3 more of her comrades and no drinks to the party?



So your girlfriend broke up with you for 12392389th time but no mama to bring you wine?

BREWMA MA



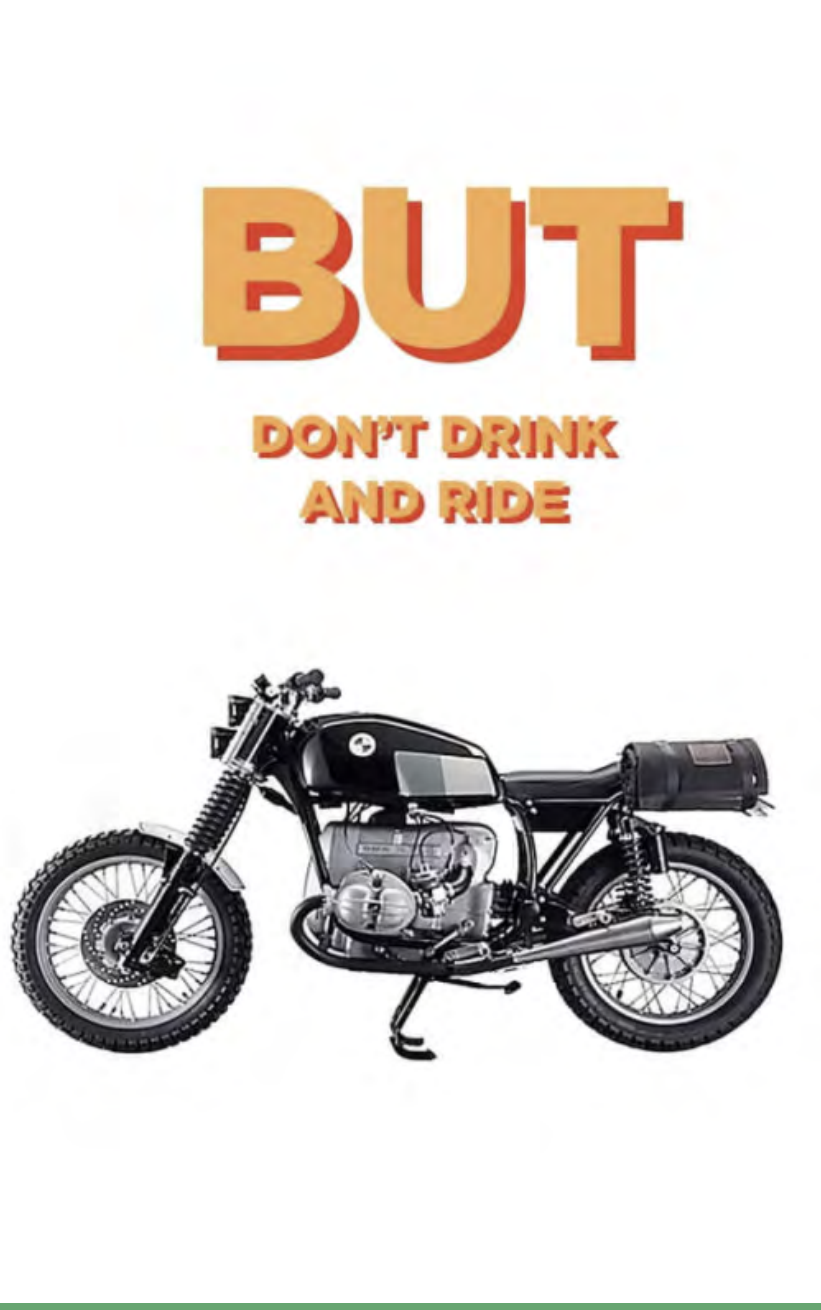
What is Brewmama?

BrewMama brings home delivery of alcohol where there is excitement, camaraderie, warmth and high spirits to cherish the good times. The name Brewmama sparked with the idea of alcohol being fermented as Brew And mama as slang giving a relaxed and warm feel to it.

Brewmama provides door delivery to all drink lovers, your favorite alcohol from any Shops, Bars or Restaurants as per your preference. We offer your Pick on Brands, Flavours, and Type. Wait there is more we provide Customized Add Ons such as soda (mixers/cold drinks) and packaged snacks. Equipped with our own fleet of delivery partners to ensure deliveries on time and demand. Customers being our first priority smart AI technology will be available to tailor each customer's needs and preferences.



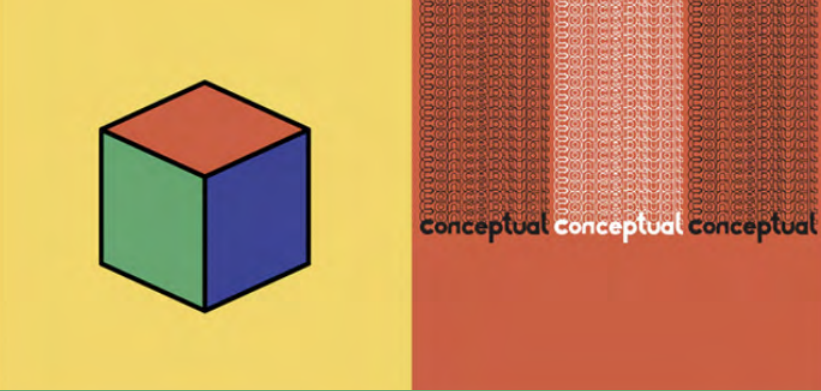
OK MAMA, READY?



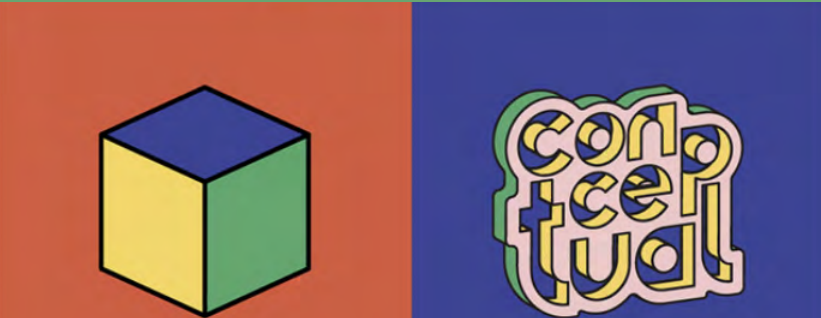
POP.

fizz.

cheers.



BREW MAMA



post-MODERN



Alcohol

+

**BREW
MAMA**

Brand Name

=



Primary Logo

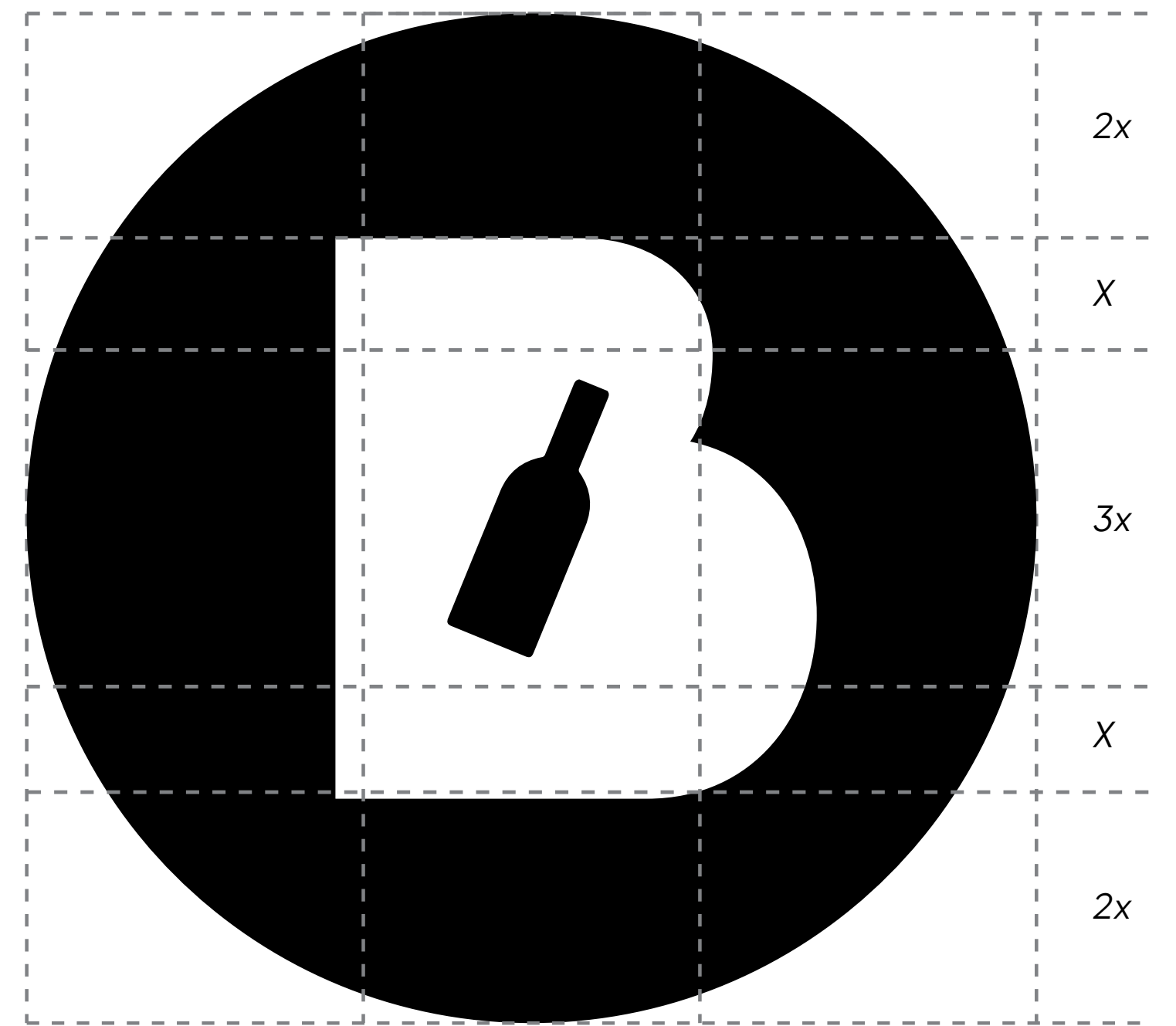
**BREW
MAMA**

POP. FIZZ. CHEERS.

Alignment & Scale:

The logo brand's name Brewmama should always be aligned centered to the beer mug. The Logo should never be stretched and should always be scaled proportionately.

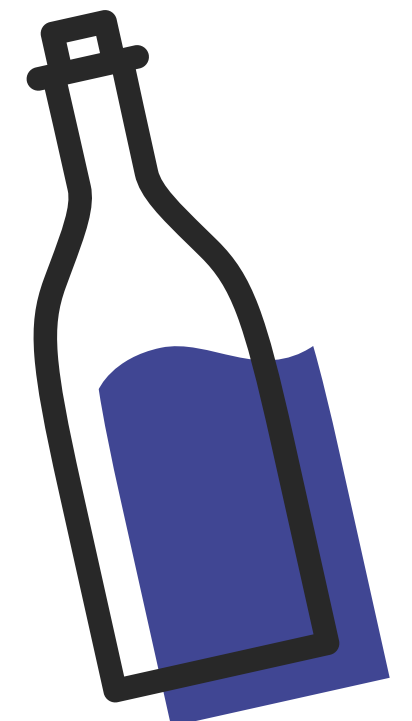




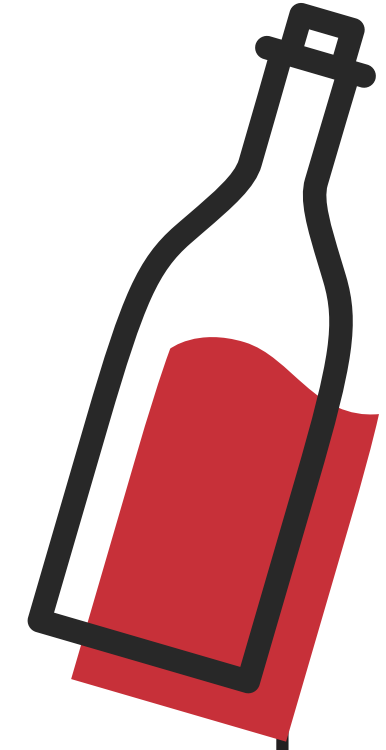
● Secondary Logo



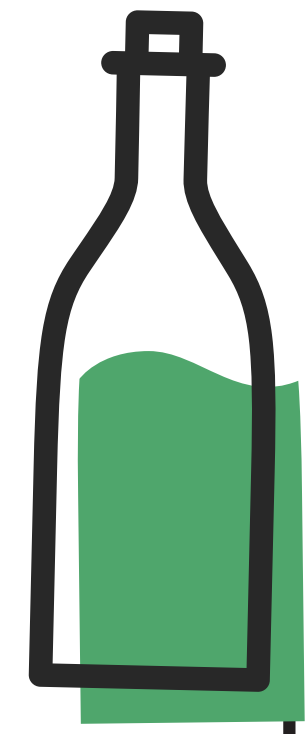
d86959
R216 G105 B89
C4 M77 Y68 K0



404693
R64 G70 B147
C90 M85 Y3 K0



c73039
R199 G48 B57
C9 M100 Y87 K1



4fa66c
R79 G166 B108
C80 M6 Y81 K0



f5d554
R245 G215 B84
C2 M14 Y91 K0

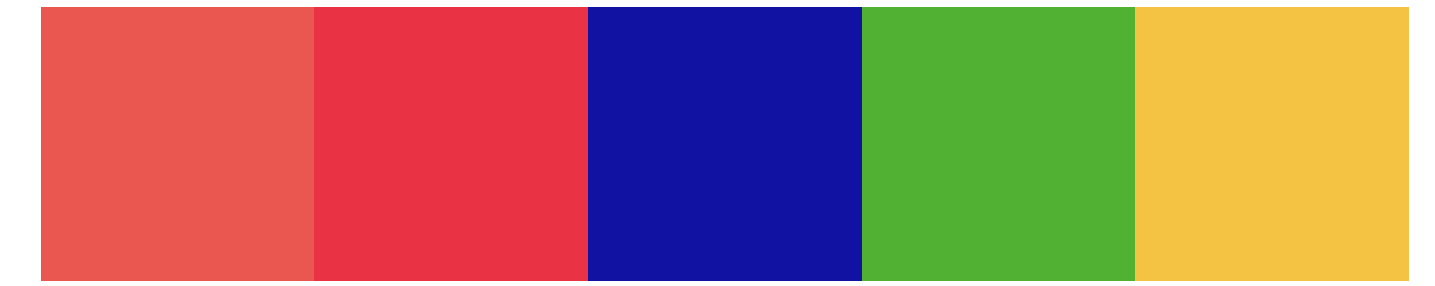
● Color Palette



Primary Color Palette



High Saturation Version (used for backgrounds)



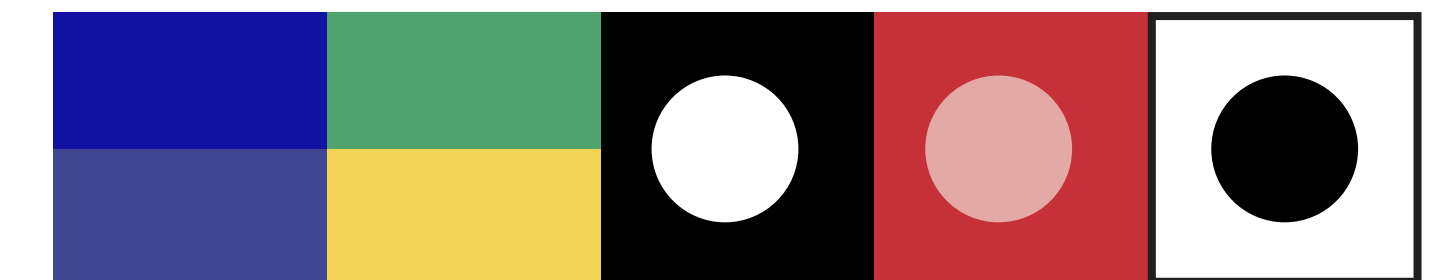
Low Saturation Version (Majorly used to draw focus)



Percentages



Social Media



Blog, Website, app (Text, Images, Illustrations, Headers, Footers, Backgrounds)

● Color Palette Range

**BREW
MAMA**

POP. FIZZ. CHEERS.

**BREW
MAMA**

POP. FIZZ. CHEERS.

**BREW
MAMA**

POP. FIZZ. CHEERS.

**BREW
MAMA**

POP. FIZZ. CHEERS.



BERENICES

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

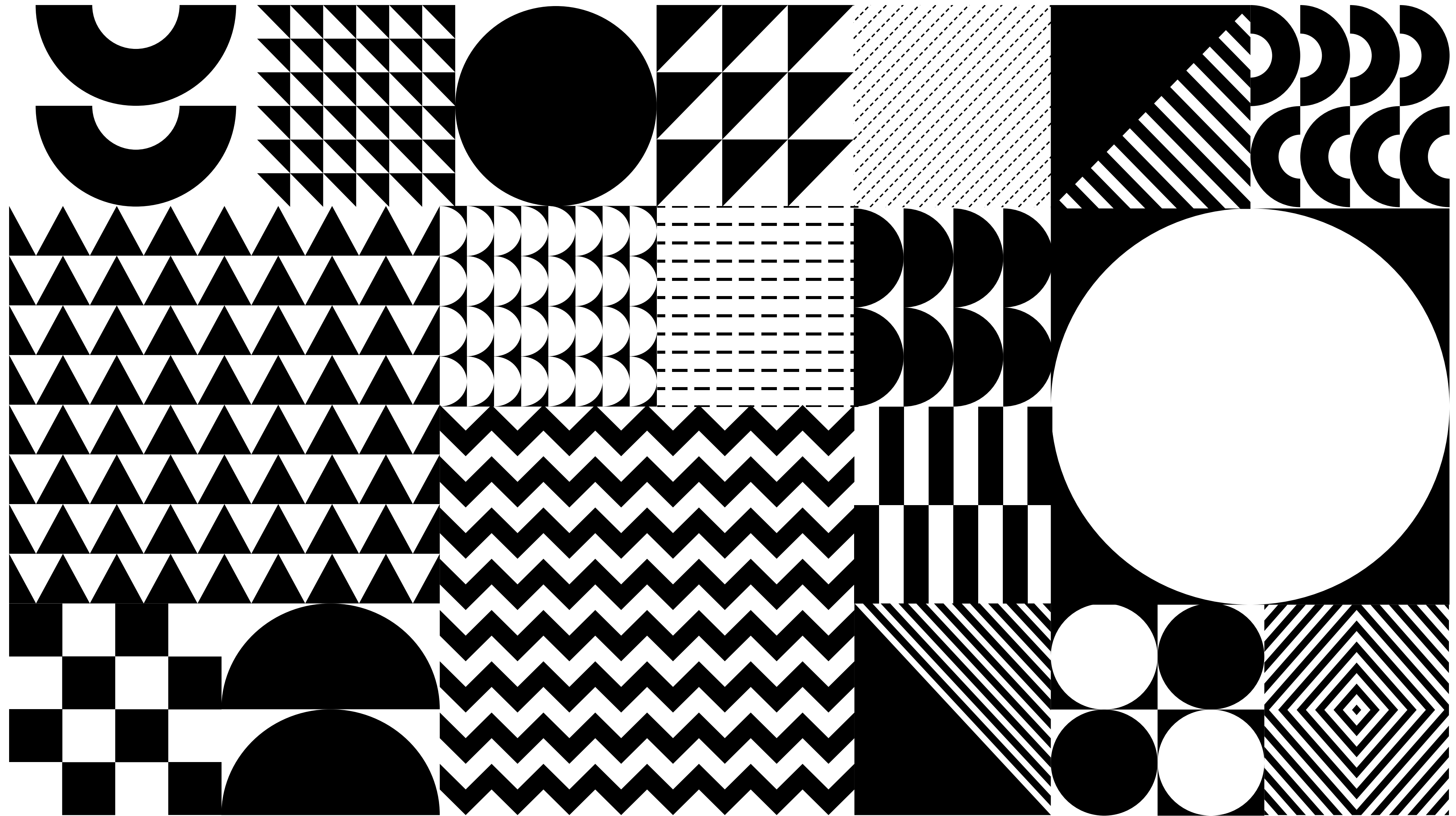


Futura (Medium)

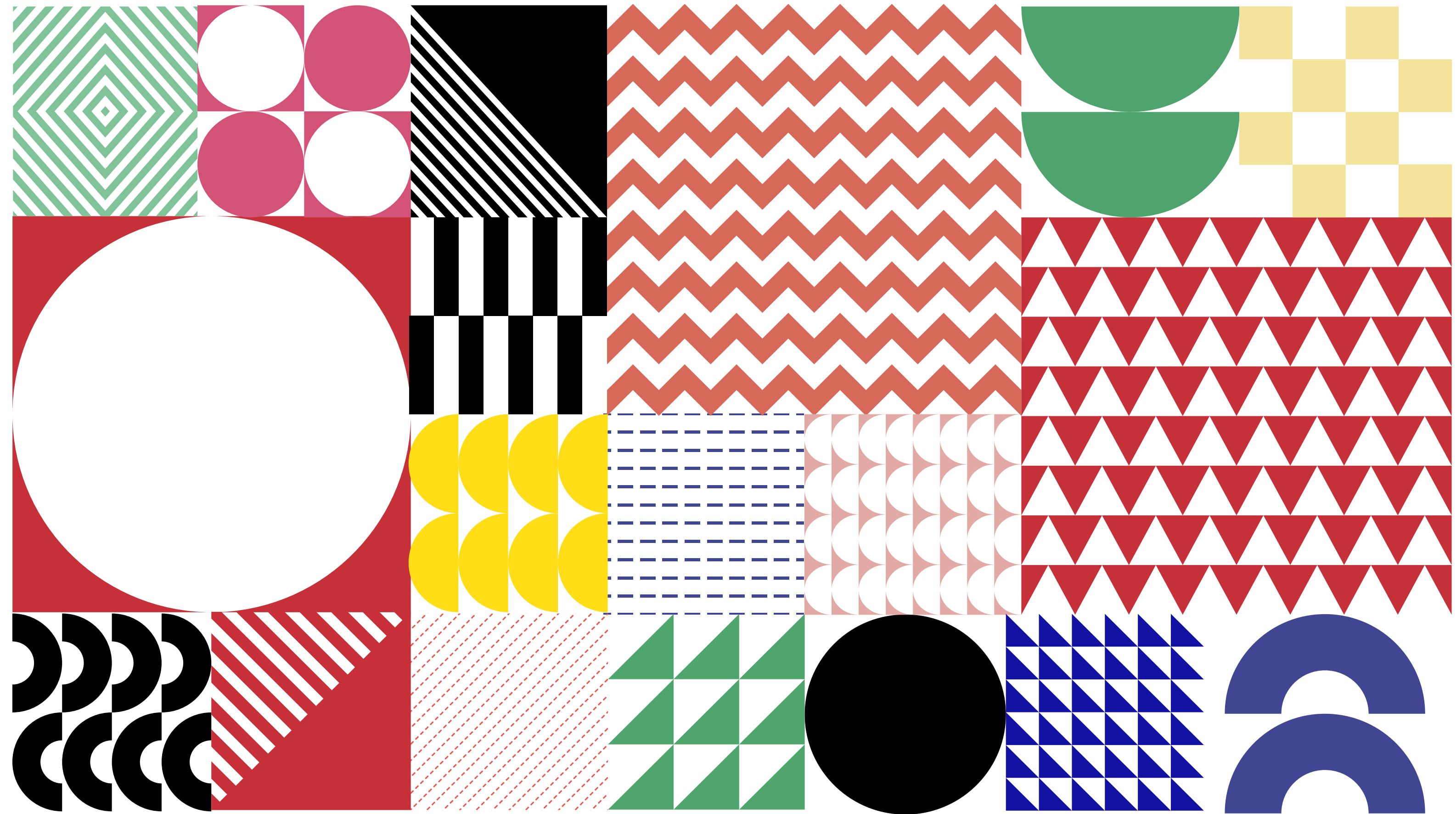
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.





These design elements can be used together as a pattern & also as individual elements to portray a look of playfulness yet a sleek character giving that touch of contradiction.





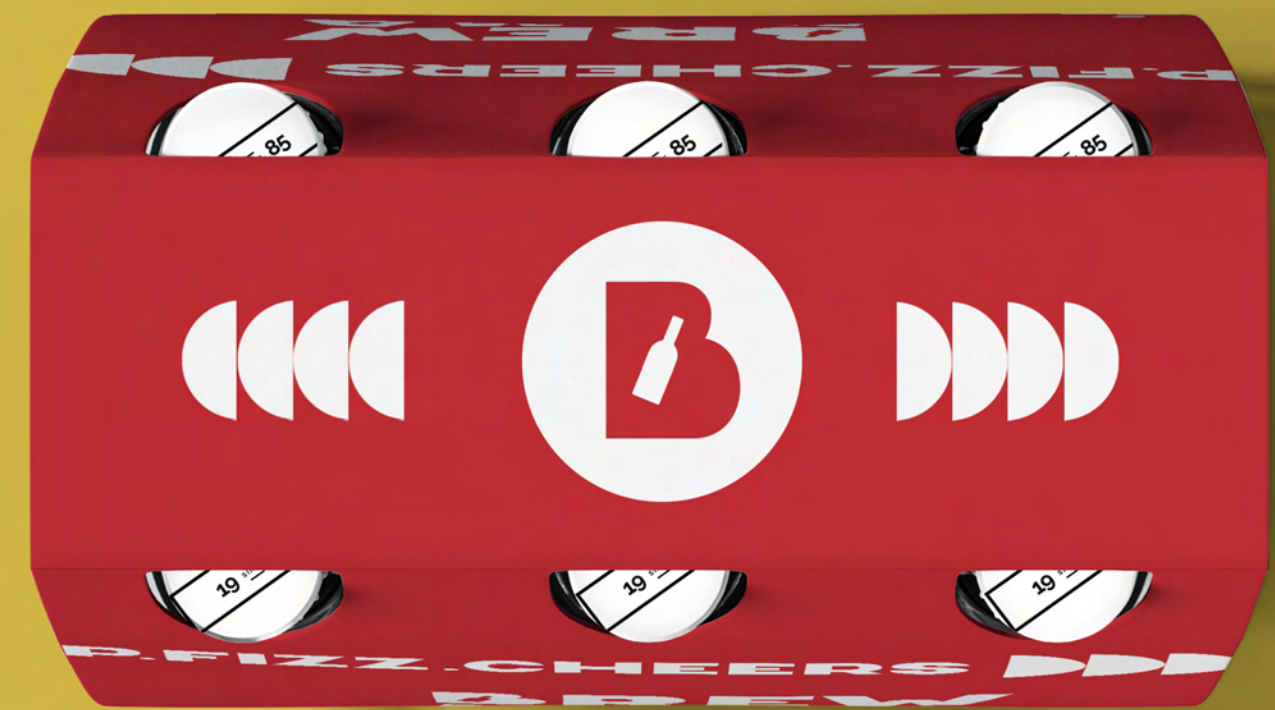
Hard liquor



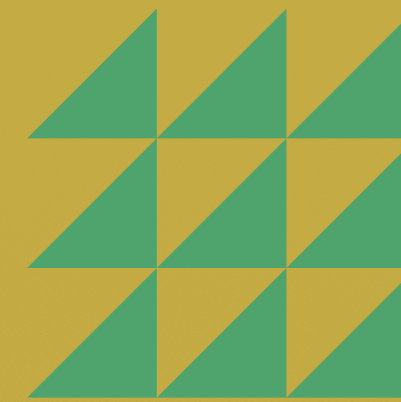
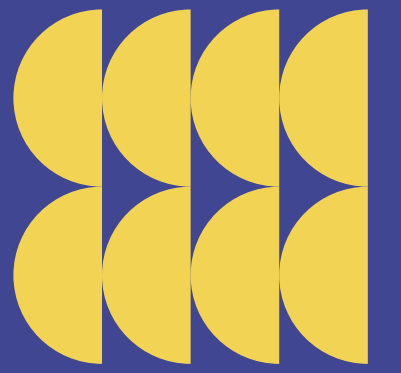
Beer

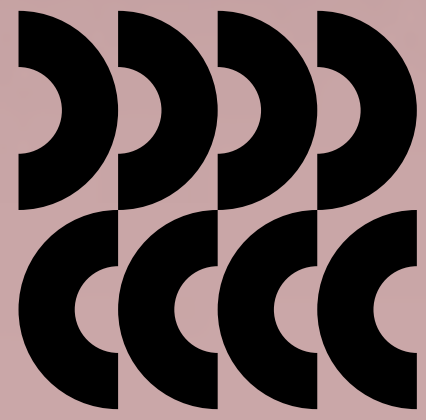


Wine

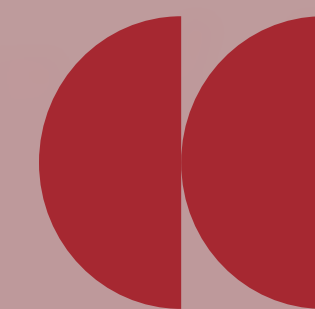


A cup can be a conversation starter. It can make the customer whoever they want to be for that night!

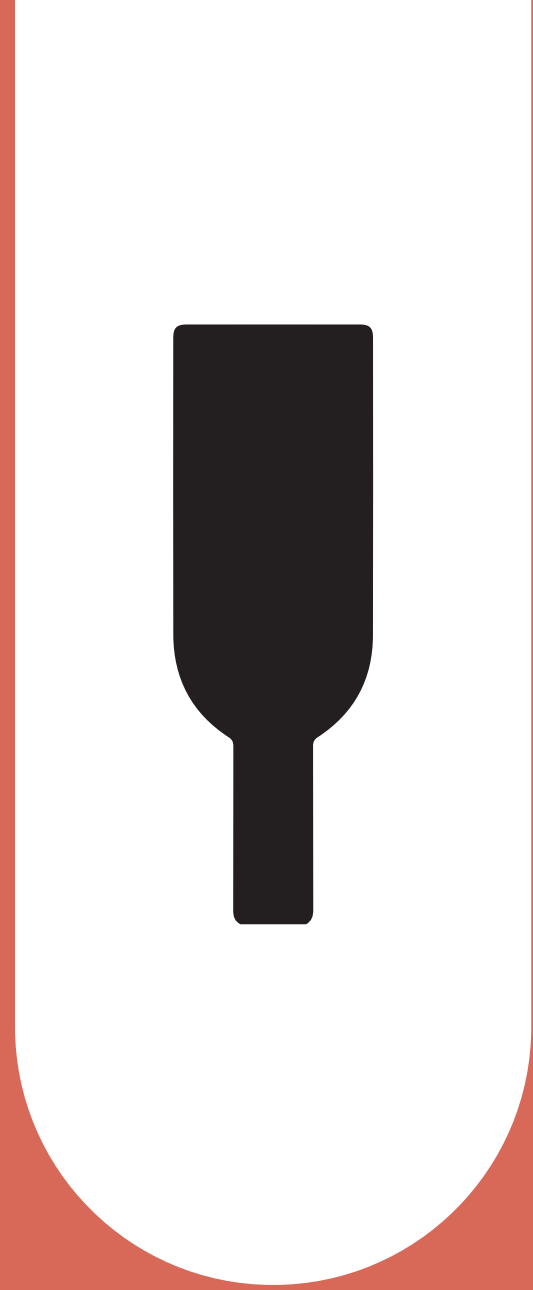




A bag need not go wasted,
designing a bag that can also be
a tic tac toe can make the
customers excited when they buy
from Brewmama.



● Bags

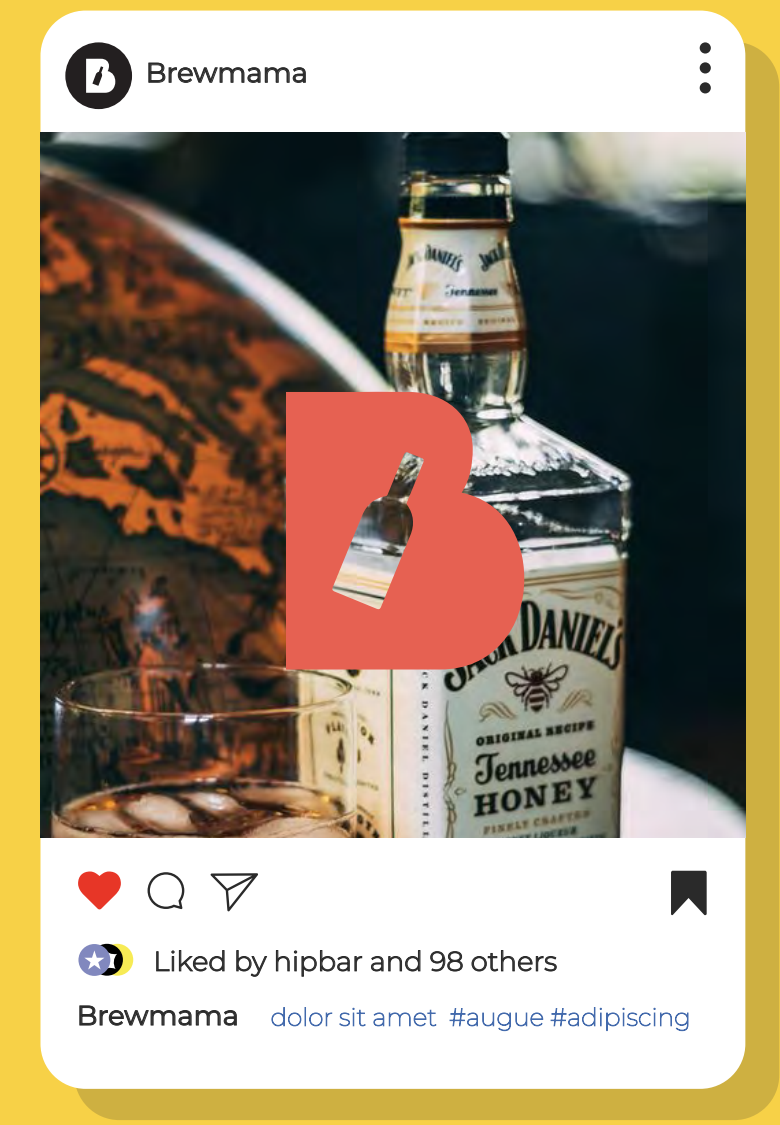


*Probably a drinking game idea,
would spice up any party.
Imagine waking up in the
morning to think about all the
crazy things that happened.*





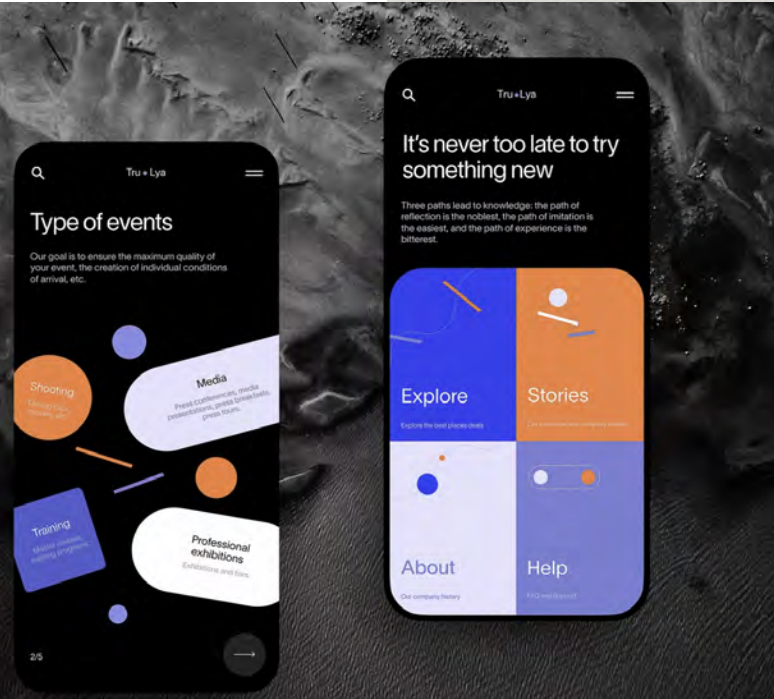
● Glassware



● Social Media

Does Your Brand Sell?

LET'S CHAT



Flavor of the month

Subscribe to our "flavor of the month" club and appreciate that this kind of date is so much easier. To set you up for sippin' success, we curate the trappings in each box to compliment each flavor that is poppin' with easonal freshness.

Subscribe

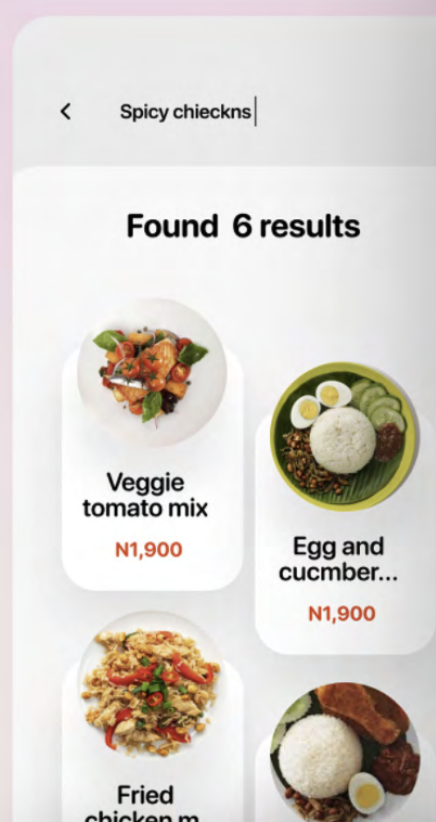
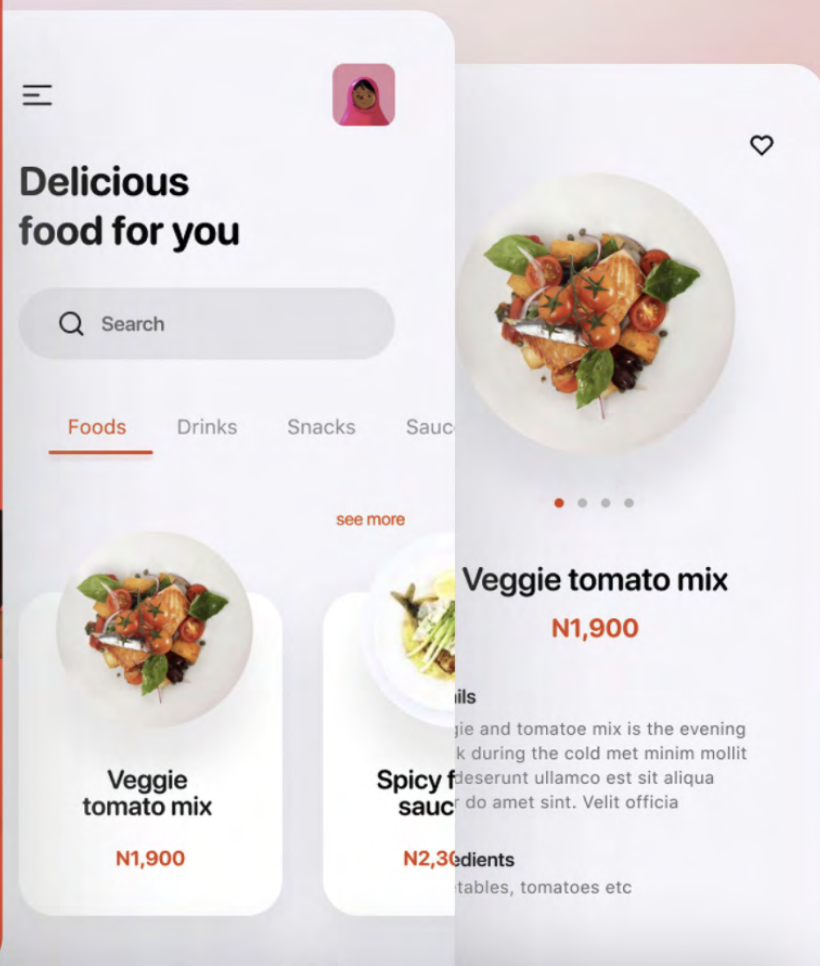
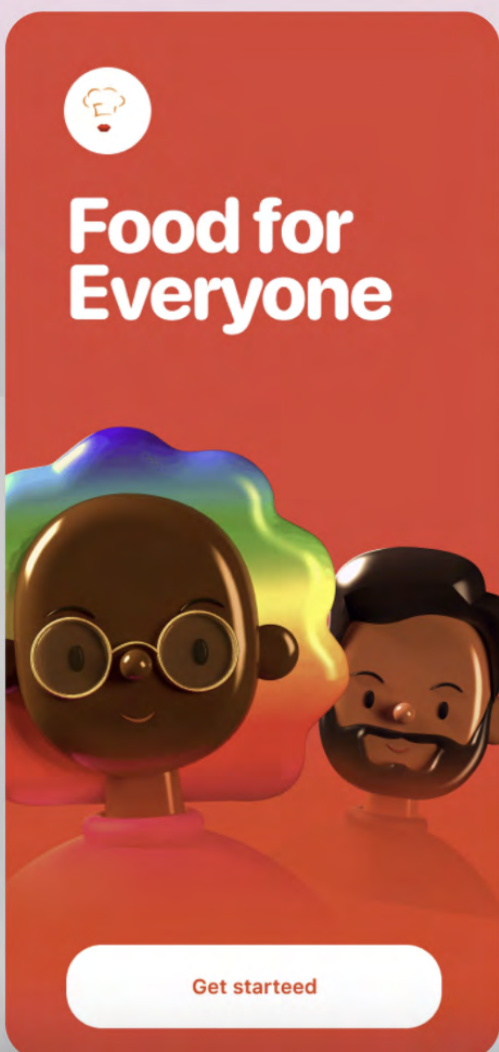
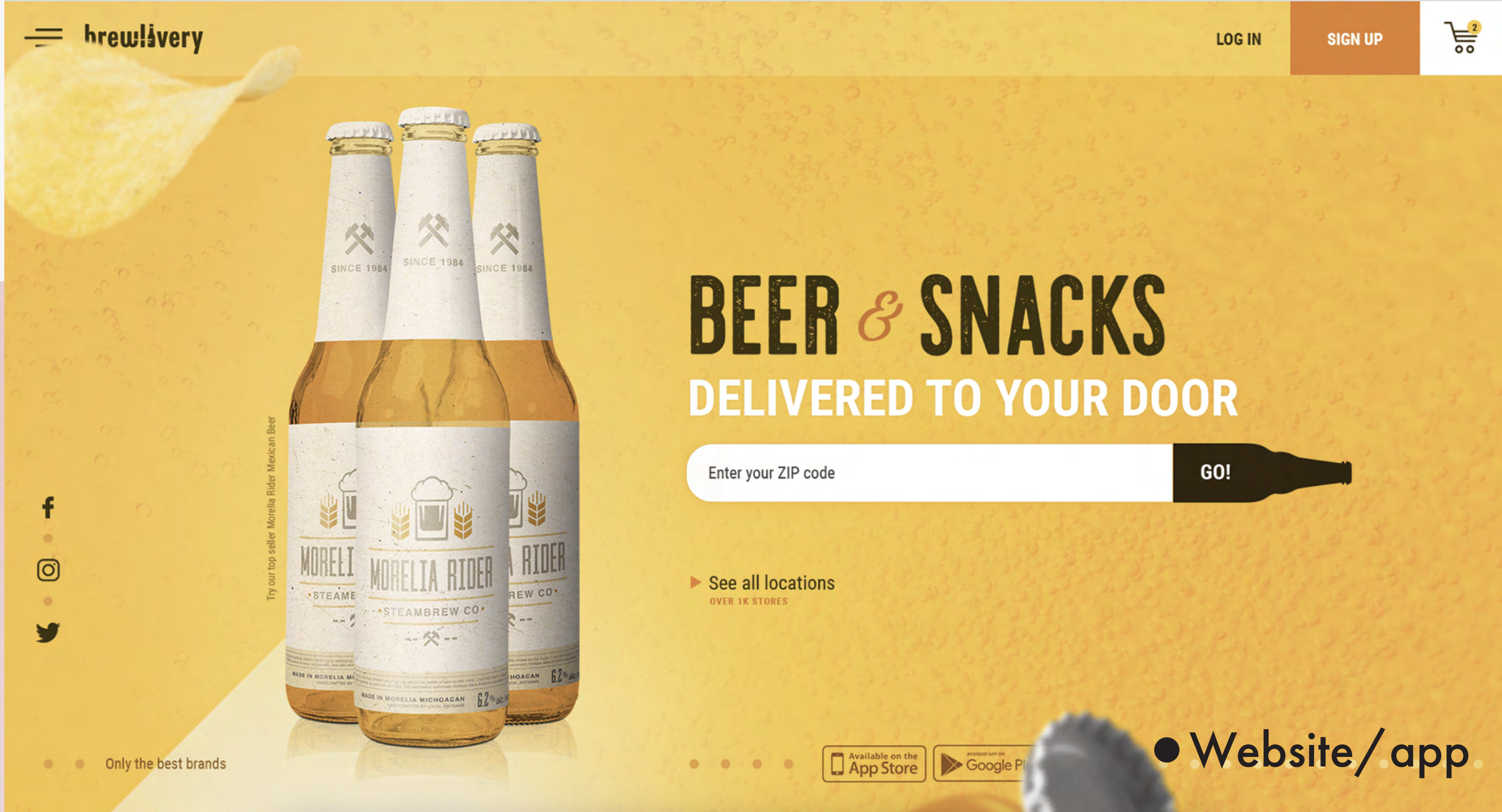
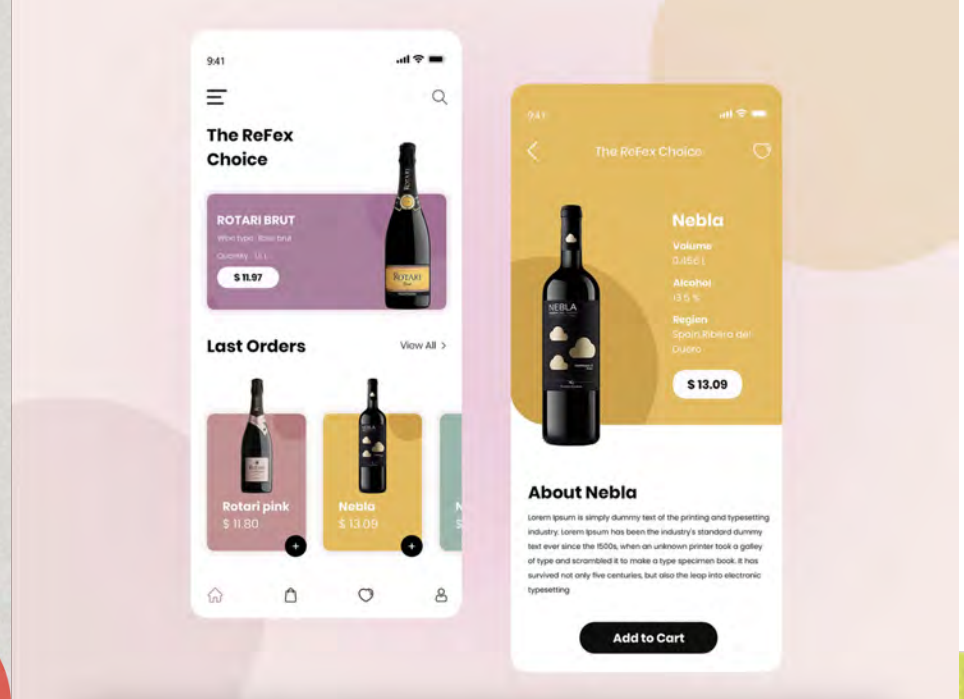


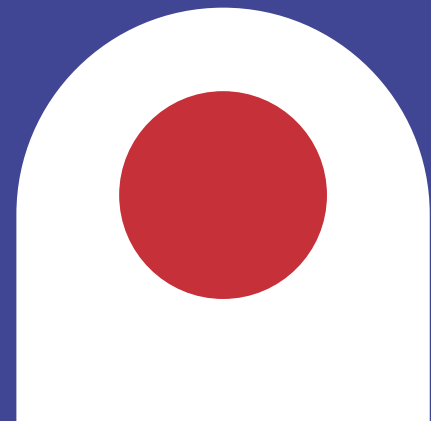
Pucker up, buttercup

Pucker up, buttercup! Get ready to experience all the joy radiating out from your new arrival. Feel free to leave a review on our site or tag us on the soc as you kick back relax, and enjoy! #drinkpikklepuss

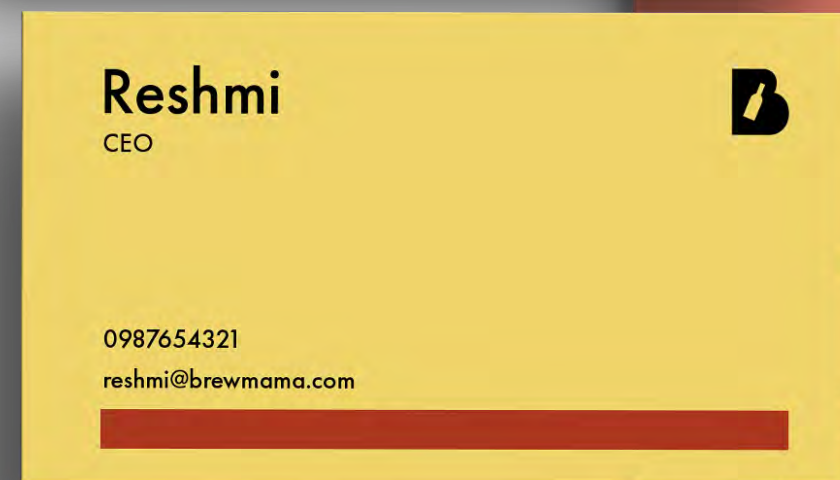
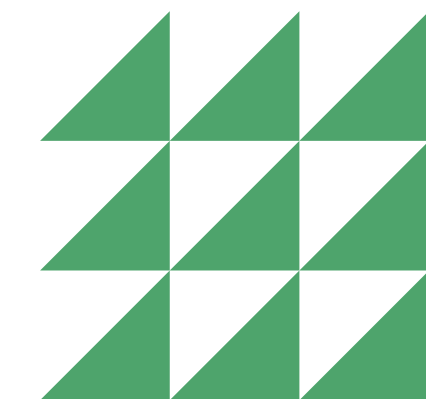
Easy delivery

Subscribe to our "flavor of the month" club and appreciate that this kind of date is so much easier. To set you up for sippin' success, we curate the trappings in each box to compliment each flavor that is poppin' with easonal freshness.





● Delivery Executive T shirts



**MAMA,
LET'S GET THIS
PARTY STARTED!**

